

# EARTH DAY SANTA CRUZ

## SPONSORSHIP PACKET

Be part of the largest environmental festival in Santa Cruz County, where your company can enjoy broad visibility while championing our community's climate action efforts.

This is your chance to showcase your commitment to environmental leadership and sustainability.

Join us in making Earth Day Santa Cruz more inspiring and impactful than ever before by becoming an event sponsor!

## Event Highlights



Live music



Vendor booths



Local food



Family-friendly activities





# SPONSORSHIP PACKAGE



**\$3,000 +**

## Super Sponsor

- ✓ Large logo display in print and digital ads
- ✓ Large logo on event posters and flyers
- ✓ Logo in Event Santa Cruz news article
- ✓ Banner and Band Recognition
- ✓ Website recognition
- ✓ Social media recognition
- ✓ Press Release acknowledgment
- ✓ Event day band shoutout
- ✓ Booth Space
  - Lunch for staff at the booth (limit 2)
  - Earth Day t-shirts (limit 3)



**\$2,000 +**

## Community Sponsor

- ✓ Medium-sized logo on print and digital ads
- ✓ Medium logo on event posters and flyers
- ✓ Logo in Event Santa Cruz news article
- ✓ Banner and Band Recognition
- ✓ Website recognition
- ✓ Social media recognition
- ✓ Booth Space
  - Lunch for staff at the booth (limit 2)





# SPONSORSHIP PACKAGE (CONT.)



**\$1,000 +**

## Supporting Sponsor

- ✔ Small logo on print and digital ads
- ✔ Small logo on event posters and flyers
- ✔ Website recognition
- ✔ Social media recognition
- ✔ Booth Space



**\$700+**

## Market Sponsor

- ✔ Small logo on print and digital ads
- ✔ Small logo on event posters and flyers
- ✔ Website recognition
- ✔ Booth space

Sponsorships are **not** tax deductible and are considered a marketing/advertising expense.



**We look  
forward to  
hearing from  
you!**



# Contacts

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Event Organizer

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[scearthday.org](http://scearthday.org)

